

For Immediate Release:  
Boom Briggs Racing (BBR)  
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## **Boom Briggs Pumped Up for Firecracker 100 Weekend at Lernerville Speedway**

**Bear Lake, PA (June 26, 2012)** Rick 'Boom' Briggs and the Boom Briggs Racing team have spent their 2012 season racing around their home town of Bear Lake, PA. In the process, they have entered 13 events so far and have garnered nine top-ten finishes with a second place finish at Stateline Speedway's United Late Model Series (ULMS) event on May, 12. Boom also has four third-place finishes, three at Lernerville Speedway in Sarver, PA, including last Friday, and one at Little Valley (NY) Speedway.

'Work has really taken a toll on our racing schedule this year,' Boom said from his office in Bear Lake, PA. 'We would definitely like to be racing more this year but so far it hasn't been in the cards. Our schedule will hopefully pick up in the coming weeks and it starts off this weekend at the Firecracker.'

Despite his limited track time in 2012, Briggs feels his chances are just as good as anyone's to have a strong finish at this weekend's Sixth Annual Firecracker 100 presented by GottaRace.com. 'The added bonus of running such a limited schedule so far this season is that our stuff (equipment) is still pretty fresh. Most of the guys that will be there have been racing since early February, we weren't able to go to Florida Speedweek this year and that saved us some wear and tear on the car.' Boom continued, 'We're pretty excited about this weekend coming up, we're comfortable with the car and we've been running up front consistently, hopefully we can come out of the Firecracker with a couple solid finishes to help build momentum for the rest of the season.'

Briggs will kick off his Sixth Annual Firecracker 100 weekend this Thursday and Friday, June 28 & 29 with two full World of Outlaws Late Model Series shows that will pay \$6,000 to the winners. The Firecracker 100 weekend will end with a mammoth \$30,000 to-win, 100-lap World of Outlaws Late Model Series main event on Saturday, June 30.

For more information on these events please visit [www.lernerville.com](http://www.lernerville.com) or [www.woolms.com](http://www.woolms.com).

For more information on Boom Briggs and Boom Briggs Racing please visit his website at [www.boombriggs.com](http://www.boombriggs.com).

Boom Briggs and Boom Briggs Racing would like to thank their sponsors for the 2012 season: Meridien Hardwoods, Sorbera Family Chiropractic, Horton Equipment, Asel Enterprises, Briggs Transport, Tony Stec Lumber, Chub Frank Racing, CJ's Auto Transport, Custom Race Engines, Rocket Chassis, Hoosier Racing Tires, JNJ Motorsports Media, Buccola's, Sunset Dairy, Bodies by Lacki, GW Performance, Integra Shocks, Slavic Custom Racing Shirts and Decals, VP Racing Fuel, All Star Performance, Outerwears, Safety Solutions, Hypercoils, Brinn Transmissions, Mason Racin, Wrisco Aluminum, Speed Bear Fasteners, Ringers Gloves, Schuyler's, Frankland, Motul Lubricants, Aurora Rod Ends, Kirkey, Performance Bodies, Jones Racing Products, Wiles Driveshafts, Cruise with the Champions, Weld Racing, and KRC Power Steering.

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